SICSA MARKETING GROUP
Regular Meeting

Logistics

Time:	10:00am
Date:	Tuesday 8th November, 2011
Location:	Gallerie Marassa
Please Read:	Discussion/Planning Guide
Attendees:	Katherine Blinge, John Irish
Facilitator:	John Irish
Meeting purpose:	Define Marketing Vision and Ideal Customer

Agenda

Item	Time	Agenda Item	Presenter
1	80 Mins	Define Marketing Vision	John
2	20 Mins	Break	
3	80 Mins	Define Ideal Customer	Katherine
4	30 Mins	Other matters	